

Lauren
GLOSSGURU

@glossgurublog
www.trendtribe.co.za



PART OF THE TRIBE

MY AUDIENCE

For detailed stats of my personal vetting report including details of my following, engagement rates and collaboration fees, please contact Trendtribe on info@trendtribe.co.za

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ABOUT

Beauty and lifestyle digital content creator based in Cape Town. By day, I'm a litigation candidate attorney working in a high pressure job.

By night (or wherever I can) I am a beauty enthusiast with a passion for bold makeup looks and love sharing my tips and tricks/reviews with my readers on my blog and social media channels.

I am a feminist and highly aware of the impact social media has in society so I want to use my platforms to educate and inspire others.

PAST COLLABORATIONS

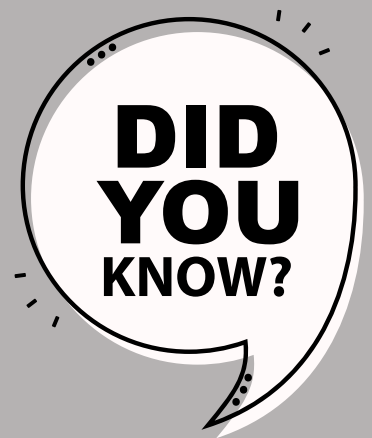
A variety of local and international (US based) brands - too many to list off the top of my head!

WHO FOLLOWS ME

Majority of my audience are young (Genz and millennial), independent and studious/career orientated South African women

DID YOU KNOW?

- My star sign is Aquarius
- My fav food is sushi
- I have a huge fear of lizards
- I am convinced I'm addicted to coffee



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FOR MORE INFO

info@trendtribe.co.za